

Benefits of UK Theatre Membership

Below we have outlined the benefits of UK Theatre membership for the sector and for you and your organisation. Check the [Benefits to You](#) table to see which benefits are available to which membership grade.

Your membership helps us ensure the health and resilience of the theatre sector. Theatre and the performing arts matter; to the public, to society, to skills and talent development, to the economy. We make this case to local and national government and ensure that our industry's voice is heard.

By becoming a member of UK Theatre, you enable us to deliver campaigns and initiatives that deliver benefits for everyone working in the sector. Recent highlights include:

Public Affairs – political lobbying and cultural sector liaison and support

- [Our work](#) has directly influenced government policy, which has contributed to the £1.57 billion creative industries support package, the Job Retention Scheme, assistance for self-employed workers, business rate holidays and more.
- In 2020 we submitted to more than 20 parliamentary written and/or oral calls for evidence
- Chair and coordinate the Cultural Campaigning Network (an informal group of arts membership campaigning organisations)
- [Theatre APPG](#): UK Theatre and SOLT are the Secretariat for the All-Party Parliamentary Group for Theatre, founded to support the resilience and relevance of theatre in the UK for audiences, its workforce and society.
- In 2019 we successfully applied for government funding to deliver 'Preparing for [Brexit](#)' sessions' for the whole sector, across Scotland, Wales and England.

Audience Development

- [See It Safely](#) scheme launched Autumn 2020, including logo, safety video & ticketing principles, to date approx. 300 organisations have already signed up.
- We are committed to continuing to support our members with a nationwide comeback campaign to help restore audience confidence and generate ticket sales.
- We continue to work closely with [Theatre Tokens](#) and encourage all UK Theatre member venues to participate in the scheme which allows you to: upload show listings, offers, and venue information; provide guest blogs; be featured in themed and bespoke emails; touring show remarketing and more
- We're encouraging our members to use [#BackOnStage](#) across any promotional and organic online content theatres and shows are putting out, to send a unified cross-industry message that theatres are opening for business again, and that audiences are being welcomed back safely. We will be supporting this with the creation of original content including audience vox pops and curtain calls which we will roll out across our own social channels and partner channels.

Risk and Safety

- In Autumn 2020 we ran 13 [Covid safety training courses](#), averaging 1 a week, all fully booked, with more courses being added on a rolling basis in 2021. With the open courses and venue bespoke sessions we will have trained in the region of 400 people.
- We continue to organise & support the SOLT|UKT Technical Standards Committee (SUTC). This group identifies the key risks facing the theatre industry and gives direction in the development of policies, code of practice and procedures across all technical theatre activities. This committee will focus on sustainability best practice in 2021.
- We are a member of the Counter Terrorism Business Information Exchange (CT BIE), a partnership between CT Police and Business to resist, respond, react to, and recover from a terrorist attack or similar security incident. Our members can join the Theatre Operators Security Communication Advisory Group (TOSCA) which is an official subgroup of CT BIE to help develop guidance specifically for our sector.

Employment Relations

- Temporary variations to Equity and MU Agreements reached
- Worked with BECTU to facilitate movement of staff onto furlough and provided guidance
- Joint guidelines issued published with the Writers Guild of Great Britain
Advised and assisted members on number of issues - streaming, furlough, redundancy and more.

Legal Affairs

- Drafted standardised force majeure for use in venue agreements to make it easier to operate in current Covid-19 circumstances.
- Submitted evidence on proposals for new immigration system which will apply from January 2021.
- Closely involved in the development of new HMRC employment status guidance for performers, stage management and creatives, published in September 2020.
- Gave 1-2-1 legal advice to Organisation Members on wide range of issues, including employment law, immigration, consumer issues (especially ticketing and refunds), tax and NI, and commercial contracts.

Inclusion & Anti-racism

- Dedicated [online resource](#) focussed on improving representation within the theatre sector
- [Speak Listen Reset Heal](#) anti-racism conference in partnership with Inc Arts, Oct/Nov 2020 (evaluation report due January 2021)
- [Theatre Casting Toolkit](#): a practical tool for making meaningful change on our stages

Mental health & wellbeing

- [Theatre Helpline](#): a free, independent and confidential phone and email service that provides wellbeing support to anyone working in the theatre industry.
- [TheatreSupport.info](#): an online resource, bringing together support and advice services for anyone in the theatre industry
- Wellbeing and COVID-19: Our [Wellbeing Page](#) signposts tools to support your own wellbeing and mental health and that of your colleagues and employees.
- [TheatreArtist.Fund](#): providing emergency support for theatre workers and freelancers across the UK.

Workforce development

- [TheatreMeansBusiness.info](#), our free online learning resource with 19 recorded webinars still available for all
- Working with government on its Kickstart initiative for Apprenticeships, in anticipation of organisations being ready to reopen and rehire
- [Inspiring Future Theatre](#): showing young people the range of careers available in theatre and encouraging and strengthening connections between schools and their local theatres.

For more details on our work during the pandemic, you can [watch a recording of our 2020 AGM and Annual Review here](#), or you can [download the slide deck here](#).

For our 2017 - 2021 Business Plan, visit our website: <https://uktheatre.org/who-we-are-what-we-do/uk-theatre-business-plan-2017-21/>


BENEFITS TO YOU


The table below outlines the benefits that members normally receive. Due to the pandemic, we have not been able to provide every benefit, but we have pivoted from the work we normally do and prioritised the type of support that members need most. Some services have been put on hold, whilst others have changed significantly – for example, our monthly members’ newsletter is currently sent out bi-weekly, depending on government announcements and the pressing issues of the day. Once theatres fully reopen, we hope to be able to provide our full service again.

	Organisation <i>for production companies or venues organisations directly involved in the presenting or production of performing arts</i>	Concert Hall Affiliate Member <i>for venues whose programme is less than 20% theatre</i>	Professional Plus <i>for an individual</i>	Professional <i>for an individual</i>	Partner <i>for companies that provide services to the theatre industry</i>
Professional Services					
Legal briefings	✓	✓	✓	✗	✗ <i>Optional upgrade available*</i>
Employment Relations briefings	✓	✓	✓	✗	✗ <i>Optional upgrade available*</i>
1-1 Legal support	✓	✗	✗	✗	✗
1-1 Employment Relations support	✓	✗	✗	✗	✗
Use of our collective Agreements	✓	✗	✗	✗	✗
SAFERtheatre: Health, safety & risk management policy/procedure templates	✓	✓	✓	✓	✓
SAFERtheatre: Email/1-1 Risk Management support	✓ Unlimited	✓ 10 hours per year	✓ 10 hours per year	✓ 10 hours per year	✓ 10 hours per year
SAFERtheatre: Risk & Safety Consultancy Services/ Training / Audits	Half Day FREE Additional ½ Day £295 Additional Full Day £495	Half Day FREE Additional ½ Day £295 Additional Full Day £495	Half Day £295 Full Day £495	Half Day £295 Full Day £495	Half Day £295 Full Day £495

	Inhouse IOSH Managing Safely Course £3500	Inhouse IOSH Managing Safely Course £3500	n/a	n/a	n/a
Free STAR (Society of Ticket Agents and Retailers) membership	✓ Free for charities (max 1,000 seats)	✓ Free for charities (max 1,000 seats)	✗	✗	✗
Networking & Events					
Discounted member rates on our conferences, training courses, briefings and events – some of which are exclusively for members and/or free to members.	✓	✓	✓	✓	✓
Discounted 'industry body' rates on training courses delivered by our partners: ABTT, ABO, FST and ITC	✓	✓	✓	✓	✓
Invitation to the UK Theatre AGM and Annual Review	✓	✓	✓	✓	✓
Invitation to the annual UK Theatre Awards ceremony	✓	✓	✓	✓	✓
Invitation to apply for tickets to the Olivier Awards at an exclusive members' rate, plus red carpet & after party access.	✓	✓	✓	✓	✓
Use of UK Theatre Members' Space at Soho Theatre - 10% discount on drinks and discounts on food - priority booking on spaces for work and meetings	✓ for a number of named staff based on turnover	✓ for 4 named staff	✓	✓	✓ for 2 named staff
Communications					
Monthly members' e-newsletter and other regular email updates	✓ for a number of named staff based on turnover	✓ for 4 named staff	✓	✓	✓ for 2 named staff

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Access to exclusive areas of UK Theatre's website containing member only resources including advocacy briefings, case studies, webinar recordings, reports etc.	✓ for a number of named staff based on turnover	✓ for 4 named staff	✓	✓	✓ for 2 named staff
Receive Quarterly Box Office Sales Data Reports	✓ for a number of named staff based on turnover	✓ for 4 named staff	✓	✓	✗ <i>Optional upgrade available*</i>
Access to exclusive areas of UK Theatre's website containing guidance and information on legal and employment relations issues, agreements, contracts and legislation.	✓ for a number of named staff based on turnover	✓ for 4 named staff	✓	✗	✗ <i>Optional upgrade available*</i>
Receive Legal News to your inbox every 2 months	✓ for a number of named staff based on turnover	✓ for 4 named staff	✓	✗	✗ <i>Optional upgrade available*</i>
Resources					
Free job vacancy listings on UK Theatre website	✓	✓	✓	✗	✓
Preferential discounts on courses and conferences	✓ for all staff	✓ for all staff	✓	✓	✓ for all staff
Use of UK Theatre member Marque / logo	✓	✓	✓	✗	✓
Listing on UK Theatre's public members' list	✓	✓	✗	✗	✓
Short company biog, logo and URL listed on UK Theatre's Partner Page	✗	✗	✗	✗	✓

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Access to mentoring programme	✓ for all staff	✓ for 4 named staff	✓	✓	✓ for 2 named staff
Listing in searchable Members' Directory (only accessible to fellow members)	✓ for a number of named staff based on turnover	✓ for 4 named staff	✓	✓	✓ for 2 named staff
Participation					
Collective bargaining on behalf of Members	✓	✗	✗	✗	✗
Voting rights	Authorised Member Representative able to Vote at AGM, for Board, President etc.	Can vote for one Concert Hall Affiliate Member representative on Board	Can vote for two Professional /Professional Plus representatives on Board	Can vote for two Professional/ Professional Plus representatives on Board	✗
Input into government consultation responses and sector surveys	✓	✓	✓	✓	✓
UK Theatre sits on a number of sector and government committees (such as the Government's Creative Industries Skills & Education Working Group). By being a member, we often come to you for your input or case studies on meetings, roundtables or policy papers.	✓	✓	✓	✓	✓
Eligible to be nominated/apply for On Stage and Off Stage categories of UK Theatre Awards	✓	✗	✗	✗	✗

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Voting rights for On Stage categories in the UK Theatre Awards	✓	✓	✓	✓	✓
Potential to contribute to a panel, blog , newsletter item etc.	✓	✓	✓	✓	✓
Have your venue take part in the box office sales data collection and reporting	✓	✓	✗	✗	✗
Access to Box Office Sales Data Reports	✓ for a number of named staff based on turnover	✓ for 4 named staff	✓	✓	✗
First refusal of sponsorship opportunities	✗	✗	✗	✗	✓
Exclusive sponsorship opportunities	✗	✗	✗	✗	✓
Other					
Other discounts including food and drink, room hire, theatre tickets, consultancy services etc.	✓ for a number of named staff based on turnover	✓ for 4 named staff	✓	✓	✓ for 2 named staff

To join online (Professional and Professional Plus), or to download an application form (Organisation, Concert Hall Affiliate, Partner), please visit uktheatre.org/membership